



The Society of American Military Engineers Detroit Post Three Year Strategic Plan 2004

MISSION

“To promote and facilitate engineering support for national, state and local security by developing and enhancing relationships and competencies among uniformed services, public and private sector engineers, and related professionals.”

VISION

“ To be a premier global engineering organization leading the professional and personal growth of all members in support of military readiness and development of solutions to national, state and local security challenges.”

GOALS AND OBJECTIVES

Goal 1: Education and Training. Enhance and reinforce the professional and technical competence of Society members through training and continuing education programs.

Objectives

1.1 Provide educational forums to increase knowledge and understanding of emerging engineering technologies and practices.

1.2 Provide relevant, accessible and cost effective training opportunities to support personal and professional development.

1.3 Establish and maintain mentoring programs.

1.4 Exhibit executive leadership to encourage and permit time off to mid-level civil servants, junior officers and Young Members to participate in SAME activities, especially for training and educational events.

1.5 Promote engineering as a career at colleges and universities through sponsorship of a Student Posts, mentoring activities, scholarships and other career development information.

1.6 Inspire primary and secondary (K-12) students to choose engineering as a career through sponsorship of engineering camps, science fairs, jobsite tours and related outreach programs.

1.7 Establish a program to assist members in writing resume'.

Goal 2: Relationships. Foster inter-disciplinary, inter-agency, inter-service, and public/private sector sharing of information, technology and business practices.

Objectives

2.1 Maximize networking opportunities for public and private organizations to help develop professional relationships and provide a forum to help solve common problems.

2.2 Develop partnerships and alliances with other professional societies and related associations for joint workshops and seminars.

2.3 Actively seek new members from the private and public sectors, including professionals in companion fields such as surety/insurance, finance, legal and contracting, and establish associations with them to increase long-term membership.

2.4 Promote diversity at the Post and Regional, levels in terms of professional disciplines, private sector companies and various governmental agencies.

2.5 Establish a SAME Internet portal with a single ASP/ISP to standardize and timely convey Society related information that will aid public-private cooperation, advance education and training, and promote exchanges among Society members.

Goal 3: Relevance. Develop and conduct high-interest programs that inspire membership growth and active involvement of Society members at Post, Region and National levels.

Objectives

- 3.1 Provide up-to-date information on service policies, programs, projects and requirements to Individual and Sustaining Members.
- 3.2 Conduct Region and inter-Region conferences and monthly programs to support the technical and business interests of Society members.
- 3.3 Participate in joint conferences with other professional societies and related associations, when feasible, to add value for SAME members.
- 3.4 Link new and Young Members to the Society's K-12, college outreach and mentoring programs.
- 3.5 Promote Post involvement in community service activities.
- 3.6 Promote development of small and emerging companies through post-sponsored conferences and seminars. Encourage partnerships and mentoring of small and emerging companies with established sustaining members.

Goal 4: National Security Programs. Support national security engineering related priorities and programs.

Objectives

- 4.1 Align the Society's readiness programs to support homeland security (e.g. anti-terrorism and bio-terrorism) as well as multi-hazard and emergency responses.
- 4.2 Promote small business participation in the accomplishment of National, regional and local security programs:
 - Facilitate collaboration with large businesses
 - Support the program goals of military organizations
 - Support the goals of the State's Emergency Management System.
- 4.3 Facilitate community understanding and acceptance of the role of engineering in National security and emergency preparedness.
- 4.4 Facilitate industry and government technology transfer and partnering to improve:
 - Efficient design and construction methods
 - Environmental sustainability
 - Strategic sourcing and privatization of utilities and housing
 - Facility and infrastructure life cycle management
 - Corporate information management (including GIS, Geo-Base and other knowledge management programs)
 - Natural resource management and sustenance

Goal 5: Recognition. Recognize internal and external accomplishments of Society members.

Objectives

5.1 Develop, publish and implement an active recognition program at Post, Region and National levels:

- Recognize leadership, technical and managerial achievements of members
- Recognize Sustaining Member firms and public agencies that conduct mentoring programs
- Recognize outstanding military and public service

5.2 Publicize and promote internal and external recognition of the accomplishments of members:

- Nominate members for non-SAME awards.
- Publicize Society award winners in external media
- Publicize SAME members' achievements recognized by other organizations