



Society of American Military Engineers

Dedicated to National Defense



November 1, 2009

**Dear Architecture, Engineering, Construction, Planning,
Environmental and Facility Management Companies Interested in
Working for DOD in the Pacific Region:**

SAME extends an invitation to support the 2010 Peninsula Engineer Conference (PEC) at the Hilton Millennium Hotel in Seoul, South Korea, February. 4-6, sponsor. Hosted by SAME, the PEC brings together professionals from the A/E/C, environmental and facility management professions to network with crucial industry leaders serving Korea and the Pacific Region

The 2009 PEC attracted more than 250 attendees, allowing sponsors to expand their visibility to unprecedented heights in a critical, rapidly-growing region. In addition, sponsoring companies received exclusive benefits to enhance their presence and show their support of the uniformed services In the Pacific Region, including the U.S. partnership with the Republic of Korea. Top sponsors receive a Table Top Display located in an Exhibit Hall where the conference Opening Reception, Lunch and Breaks will be held.

The 2010 PEC promises to be an even bigger event, providing information addressing the latest developments of the transformation of the U.S. Forces Korea (USFK), the implementation of the Korea Relocation Plan (KRP), and business opportunity briefings from DOD agencies and the U.S. Embassy. For sponsors, this means more opportunities to showcase products and services and gain valuable name recognition among government and industry leaders. Exclusive 2010 PEC sponsorship opportunities are tailored to meet the constraints of marketing budgets large and small.

Sponsorships are limited, so be sure to secure your preferred sponsorship today. To reserve your sponsorship or for more information, visit www.same.org/PEC. If you'd like more information or assistance, please contact Amanda Johnson, SAME Communications Specialist, at ajohnson@same.org, or 703-549-3800 ext. 144.

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